

Business Growth Accelerator Clinic for SME's where ambitious companies go to grow

“Overcoming Your Barriers to Growth”

Friday May 16th 2014

9.30 – 4.00pm

PayPal UK Offices

Richmond,
London

Special guests:

Zac Goldsmith

Conservative MP for
Richmond Park and
North Kingston

Vince Cable

MP for Twickenham and Secretary
of State for Business, Innovation
and Skills



Imagine if you could have access to 15 SME experts across all core business areas under one roof for one day? What difference could it make to your business? Join us for an elite Business Growth Accelerator Clinic enabling you to solve your most pressing business challenges.



What you can expect on the day:

- Access to 15 + experts across all business disciplines
- A chance to do business with 150+ business owners in the room
- Hands on practical advice and guidance on your key business challenges
- Learn from successful entrepreneurs who have built multiple 6 & 7 figure businesses
- Build a mastermind group in your local community
- Have the opportunity to showcase your products / services
- A chance to put your questions to Vince Cable and Zac Goldsmith
- Support an amazing charity - Childs i Foundation
- An opportunity to network with your target market and expand your client base
- An energy packed, inspiring event that will be the catalyst for you to take action
- Lunch voucher courtesy of PayPal

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RICHMOND**



What will happen on the day?

This is a full day interactive Business Growth clinic where our specially chosen business experts will work with you directly on your business solving your key business challenges.

Learn how to:

- Build a successful growth strategy
- Consistently bring in more sales
- Develop your USP's and communicate them to drive more qualified leads
- Discover new routes to securing funding & investment for your growing business
- Harness the power of your people and unite and excite your leadership team
- Create a sustainable business to make it viable for the long term

15 of the UK's brightest and best SME experts will be on hand to give you the advice you need to accelerate your business. This advice is priceless and most SMEs would not be in a position to engage these experts independently. You will have access to them under one roof. This is an opportunity to have some of the best business minds in the UK working on your business

How it will work?

There are 5 key speakers who will deal with the most pressing challenges that SMEs face in today's economic climate. Our business experts will lead a table and be on hand to work with you on your business. They will help you formulate your growth plan. Each session is followed by round table discussion where each table of 10 work on the most pressing challenges facing business owners. There will be a Q&A session for areas that need further expansion.

Key Speakers:

Helen Roberts	MD of CPG & StartUp Richmond Business Expansion Strategist
Deon Newbronner	Pitch Perfect Club Business Development & Sales Pitch Expert
Alan Morrice	Director at Ogilvy & Mather – Online Business Marketing
Chris Lake	Chief Risk Officer, Money & Co.- Funding Expert
Chris Gleadle	COO of P8 Technology, Sustainability Expert

[Click here for more info](#)

Tickets:
£30 for 1
£50 for 2

Additional experts available include

PR
Business Strategy
Creative Marketing
HR
IT Infrastructure
Legal
E-commerce
Sustainability
Funding & Investment
Tax
Accounting
Wealth Management
Training & Development,
and more...



Why should I attend?

- Take the opportunity to have experts work on your key challenges across your business
- A platform to ask questions to Vince Cable & Zac Goldsmith
- A chance to do business with over 150 decision makers in the room
- Access clearly defined growth strategies to accelerate your business across all core areas
- Increase your partner network
- Entrepreneurship can be a lonely world - tap in to your local business community & work together
- Chance to give back to people in need

Learn:

- To lead your team with a clear vision, plan and structure and empower everyone to make planned growth happen.
- Company-wide review and improvement processes to refresh your approach to people management & financial control.
- New innovation and creativity and methodologies will help you find fresh solutions to issues that are already a problem in your business.
- To develop a more innovative culture – unlocking creativity and encouraging new and differentiated ideas for products and services.
- About funding opportunities available to support your innovative projects and business growth.
- To develop a personal and effective leadership and management style.

Sponsors



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Tickets:
£30 for 1
£50 for 2

All funds raised go directly to:

child's  foundation

we make families, not orphans

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